

Gulf Print | Dubai

EXHIBITING THE FUTURE IN PRINT

6-9 April 2009

Airport Expo Centre - Dubai, UAE

Organised by:

Fairs and Exhibitions (1992) Limited
Manor House, 1 The Crescent,
Leatherhead, Surrey KT22 8DH, UK.

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Fax: +44 (0)20 8391 0220

E-mail: enquiries@gulfprint.info

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Exhibition Participation Contract

Please complete all sections of this application form and return without delay to Fairs and Exhibitions (1992) Limited at the above address in the UK. When the Application is approved a signed copy of this Contract will be returned to you.

We hereby apply to participate in **GULF PRINT**

and be allotted a space of _____ square metres with dimensions of _____ metres x _____ metres

A. Indoor space

SPACE ONLY

US\$ 345 per square metre for space up to 49m²

US\$ 315 per square metre for space over 50m²

SHELL SCHEME

US\$ 395 per square metre for shell scheme up to 49m²

US\$ 365 per square metre for shell scheme over 50m²

Please (✓) tick appropriate box

UPPER LEVEL (Double Storey Space only) _____ metres x _____ metres = _____ sq metres @ US\$160

– Minimum site is 3 x 3 = 9m², thereafter in multiples of 3 metres

– Shell scheme stand fitting is compulsory on all perimeter sites and sites up to 21m²

– Shell scheme stand fitting includes carpet, wall panels, fascia, name panel, stand number, 2 spotlights + 1 x 13 amp socket per 9m²
(A starter pack of 1 table, 2 chairs and wastebin is provided. Please note **only one starter pack per contracted exhibitor** will be issued).

B. Description of exhibits

Please provide full information on the range of products or services to be exhibited. Names of all companies to be represented on the stand must be given.

This contract is binding on the part of the exhibitor upon receipt by the organisers. An invoice for the full value of the contract will be forwarded. Minimum payment: 25% on application, 50% by 30 April 2008, final payment by 30 November 2008.

Rates quoted in US Dollars.

Please arrange with your bank for payment to be made via bank transfer as follows:

Fairs and Exhibitions (1992) Limited, A/C No. 46869966 Barclays Bank plc, Branch No. 20 67 59.

Barclays Swift Code BARCGB22. IBAN GB33BARC 20 67 59 46869966.

All companies making payment by bank transfer must notify F&E in the UK in writing immediately in order for credits to be applied.

All bank charges must be paid by the exhibitor.

Name of Company _____

Address _____

Contact Name _____ Position in Company _____

Telephone _____ Fax _____

E-mail Address _____

We have read the General Conditions for Exhibitors, and accept the terms of this Exhibition Contract, undertaking to observe and to be bound by them. The deposit now due is enclosed for the total rent of the space applied for.

Date _____ Signature of Principal/Director _____

This form must be signed by an authorised officer of the exhibiting company. The General Conditions printed overleaf are incorporated as part of this Exhibition Contract.

Office use only

ALLOCATION

Ref:

Area: /

Accepted:

For Fairs & Exhibitions (1992) Ltd

US\$

Total Cost:

GENERAL CONDITIONS

1. In these conditions the term Exhibitor means the signatory of this application and includes all employees or agents of such and the term Exhibition means that described on the reverse hereof "The Organisers" means Fairs and Exhibitions (1992) Limited.
2. In case of "Joint Ventures" howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the conditions of this contract.
3. When payments for space are not made when due the organisers reserve the right to charge interest on any overdue amounts at 2% above the Base Rate as set by the London Clearing Banks, any previous deposit may be forfeited and the space reallocated by the organisers. Any loss incurred by the organisers arising thereon must be paid by the exhibitor.
4. Applications for space must contain details of the proposed exhibit and the names of any other company represented by the exhibitor whose products are to be shown on or whose services are to be referred to on the stand.
5. The charge for space is exclusive of VAT. It is based on current rates of pay, rents, charges and exchange and will be subject to alteration in the event of any change therein. A notice signed by the organisers and sent by recorded delivery to the address on the application form shall be sufficient notice of such amendment to the contract which shall otherwise remain binding in all respects.
6. The organisers shall have full power to determine in every respect the allocation of area and position of space and they shall be entitled for any reason which in their sole opinion is in the general interest of the exhibition to vary the general layout or the situation and area of any particular stand even if already allotted and the exhibitor shall accept such new allotment of space in substitution of that originally allotted.
7. Upon receipt of this form a contract shall arise between the organisers and the exhibitor in terms of these conditions subject to variation as mentioned and the relationship of licensor and licensee shall immediately arise and continue between the organisers and the exhibitor. In case of non payment of any sum due or any breach of non observance of any of these conditions by the exhibitor the organisers shall have full right to revoke his licence and to re-enter upon the allotted space and may remove and exclude the exhibitor without prejudice to recovering all monies payable hereunder, all other claims against him and damages sustained by the organisers.
8. Every exhibitor shall occupy the space allotted to him by 8.00am. on the day prior to the opening of the exhibition. In the event of default from any cause whatsoever the exhibitor shall pay to the organisers a further sum in liquidated damages equal to the total charge for the space and the organisers shall have the right to deal with the space in any way they think best.
9. In the event of any exhibitor committing an act of bankruptcy or if a limited company being wound up the contract with him shall be determined and all monies already paid shall be retained by the organisers.
10. Exhibitors may not assign, sublet or grant licenses in respect of any part of the space allotted to them nor may advertisements of firms who are not bona fide exhibitors be exhibited on any stand. Only those products, services and companies mentioned on the application form may be incorporated in the stand.
11. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way.
12. Exhibitors shall be totally responsible for the obtaining of visas as may be required to enable them, their servants, agents, representatives, invitees, or others to attend the Exhibition and in no event shall there be any claim for damages or otherwise against the Organisers in respect of any loss or expense relating thereto.
13. The Organisers will not be responsible for the safety of any exhibitor property of any Exhibitor, or any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other cause whatsoever, or for any loss or damage whatsoever sustained by any Exhibitor, by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers, whether ejusden generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the Exhibition, is prevented or postponed, or abandoned, or a building becomes wholly or partially unavailable, for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings, and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitors must cover themselves by insurance in respect thereof to any extent available.
14. In no event shall the Exhibitor have any claim for damages of any kind against the Organisers in respect of any loss or damage consequential upon the prevention, or postponement, or abandonment of the Exhibition, by reason of the happening of any of the events referred to in Condition 13 or otherwise, or of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organisers control, and the Organisers shall be entitled to retain all sums paid by Exhibitors, or such part thereof as the Organisers shall consider necessary. If, in the opinion of the Organisers, by re-arrangement or postponement of the period of the Exhibition, or by substitution of another hall, or building, or any other reasonable manner, the Exhibition can be carried through, the contracts for space shall be binding upon the parties, except as to the size and position, as to which any modification, substitution, or re-arrangement they consider necessary shall be determined by the Organisers.
15. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to trade visitors and the public. No exhibits may be removed before the end of the exhibition without the written permission of the Organisers which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within the period stipulated by the Organisers. The Exhibitor shall indemnify the Organisers against any loss by reason of delay or damage to the Exhibition Building.
16. The Organisers reserve the right to make an additional charge to each Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organisers accept no responsibility for breakdown or failure of any of the services provided for or in connection with, the Exhibition.
17. Breach of Contract and Withdrawal by the Exhibitor - Without prejudice to the rights and remedies of the Organisers in respect of any breach of the Contract on the part of the Exhibitor the Organisers may at their discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:-
 - 1) the Exhibitor must give written notice to the Organisers that he desires to withdraw and if the Organisers allow such withdrawal they will notify the Exhibitor of their decision in writing;
 - 2) any such notification by the Organisers to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organisers of a consideration for release from the Contract
 - 3) the amount of such payment will be specified in the Organisers notification to the Exhibitor and will be that proportion of the space rental payable under the Contract specified in the second column below which appears beside the date in the first column below upon which the Organisers receive the notification from the Exhibitor:

<i>Date of Receipt by Organisers of Notice of Withdrawal</i>	<i>Proportion of Space Rental Payable %</i>
On or before 30 November 2008	50%
After 30 November 2008	100%
 - 4) upon payment of such amount to the Organisers by the Exhibitor (credit being given by the Organisers for all rental already paid by the Exhibitor) the Contract shall be cancelled and neither party shall have any further claim against the other.
18. The Organisers reserve the right to alter, add to, or amend any of these Conditions or not, the decision of the Organisers shall be final. No alteration, addition, amendment, or waiver to or of, these Conditions shall operate to release any Exhibitor from his contract.
19. Particular attention is drawn to the relevant Safety Standards which must be strictly observed for any exhibits involving lasers or radioactive materials, or which might provide noxious fumes or which make use of or display any other materials which may involve a danger to the health or safety of any person. No such materials may be brought into the Exhibition without the prior agreement in writing of the Organisers and also the Exhibitor or person responsible agreeing to indemnify the Organisers against any claim or actions arising from the use or display of such materials.
20. An Exhibitors Manual will be issued to each Exhibitor containing detailed instructions for the organisation of the exhibition. Further rules and regulations will be found therein and shall be deemed to form part of this Contract and shall be binding on the Exhibitor. Additionally, the organisers may at any time make further rules and regulations, having immediate effect, in relation to any aspect of the Exhibition.
21. Claims: The Organisers cannot accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled either in London in accordance with English Law and Custom, or in the Country of The Exhibitor, whichever is more appropriate according to the Organisers.

All communications to be addressed to:

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